



21th Annual - Japanese Culture Festival

Sunday, October 4, 2026

10:30 AM – 4:30 PM

Participant/Vendor Form

Lead Sponsor: City of Millbrae and Millbrae Chamber of Commerce

A day for all residents of Millbrae and her neighboring cities to experience the unique customs and colorful traditions of their Japanese and Japanese-American neighbors.

Participant Information (please print legibly or type)

Organization: _____ * Non-profit 501 (C)(3) Yes ___ No ___

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: Day: _____ Mobile: _____ Fax: _____

Email Address: _____

Sponsor level: Platinum (\$5000) Gold (\$2000) Silver (\$1000) General (\$500)

Check Type of Activity	Describe type of booth transaction, exhibition, demo, performance
Commercial Booth (\$160)** ✂	
Outdoor Food Booth with no food prep on site (\$260)** ✂ ✎	
Outdoor Food Booth with food prep on site (\$270)** ✂ ✎	
In/Outdoor Children Fun Booth (\$160)** ✂	
Exhibition/Demo/Performance ✂	

* complimentary booth – no sales, information distribution only

** 10' x 10' space, including one 2.5' x 6' table and 2 chairs

** electrical outlet available upon request, must provide own extension cord about 20' long

** additional \$85 fee if tent requested.

✂ must have appropriate method for debris removal (i.e. cardboard boxes, paper, cooking/plant materials etc.)

✎ Food vendors: County Health Permit REQUIRED; Compostable utensils; compostable/recyclable containers
 Food Display Regulations Apply. Please provide regulation food tent.
 Attach Menu with Application. Menu must be PRE-APPROVED.

Deadline for all participation applications (vendors, exhibitors, performers): August 12, 2026.

Vendors must stay until the end of the festival, no vehicles allowed in festival area prior to 4:30 pm.

Special Needs:

We need _____ the following: _____

I/we, the undersigned participant, parent or guardian, do hereby agree to allow myself or the individual(s) named herein to participate in the aforementioned activity, and agree to indemnify and hold the City of Millbrae, the Millbrae Recreation Department, or the Millbrae Chamber of Commerce harmless from and against any and all liability for injury which may be suffered by myself or the aforementioned individual(s) arising out of or in any way connected with his/her participating in this activity. I/we will follow all state and county COVID guidelines, optional masking. I/we further accept full responsibility for any items or articles of clothing which may be lost, damaged or stolen anytime while participating in any activity. I/we give permission for the Millbrae Japanese Culture Festival Committee to take pictures of this event and to use them in any promotional campaign.

Call Kathleen (415)602-1660

For sponsorship, commercial/food booth, and general information

Website: www.japaneseculturefest-millbrae.org

Please make check payable to MJCF, Millbrae Chamber of Commerce and mail to:

Millbrae Chamber of Commerce, c/o 1121 Millbrae Avenue, Millbrae, CA 94030

No refunds after August 3, 2026: \$40 cancellation processing fee, cancellation by writing only.

Signature of Participant(s): _____ Date: _____